

DRAFT



# Majorca & District OUR COMMUNITY 2030

# OUR COMMUNITY PLAN

The Majorca & District Community Plan 2030 sets out the community's vision for the next ten years.

Developed and owned by the community, the plan captures the community's voice for what is most important for them.

Community planning commenced in October 2019 and was completed in April 2020.

Residents in and around Majorca and district were invited to share their input into the planning process in a variety of ways:

- an online survey
- community postcards
- a drop in session
- a focus group
- roving interviews
- a community workshop; and
- draft plan feedback processes.

The Majorca & District Community Plan is a community owned plan that captures community aspirations across a broad range of areas (not just local government).

This project was delivered with funding from the Australian Government through the Building Better Regions Fund.



# OUR VISION

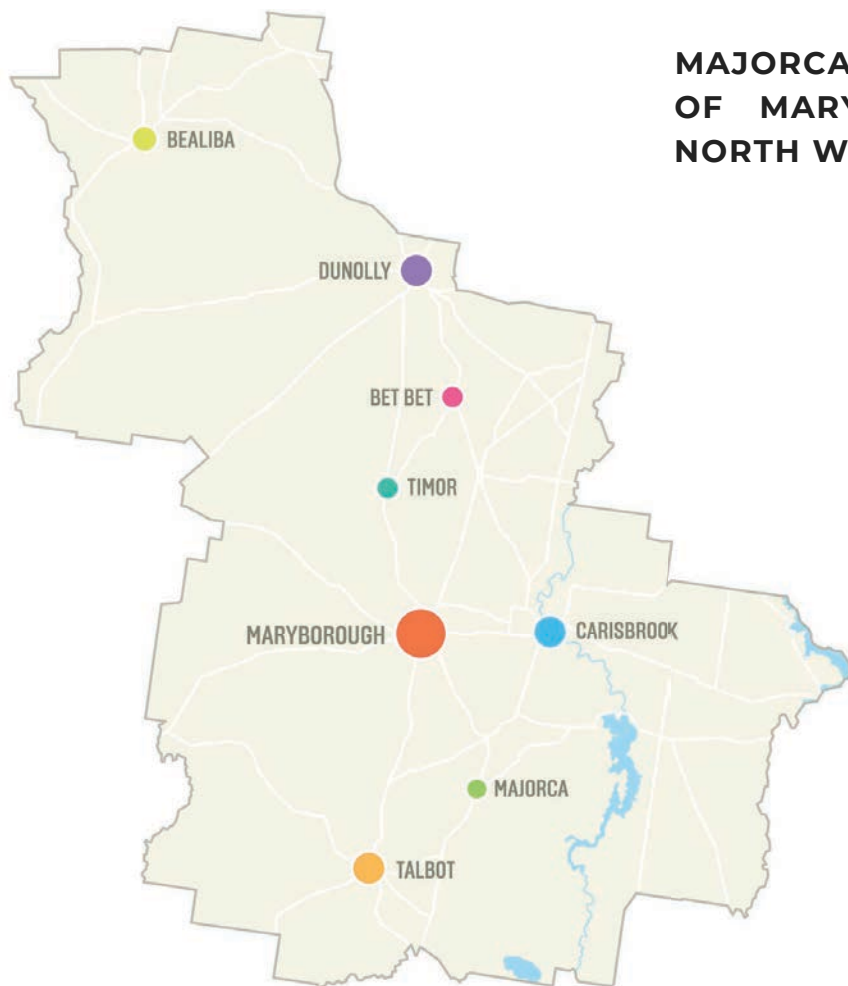
## In 2030 Majorca & district will have:

- ✓ strong community connections
- ✓ a sustainable population
- ✓ well maintained community infrastructure
- ✓ high speed internet
- ✓ access to health and wellbeing activities and services
- ✓ volunteers of all ages
- ✓ celebration of arts, culture and history
- ✓ regular access to community transportation; and
- ✓ strong connections and communication with Council.



# OUR TOWN

**MAJORCA IS LOCATED 11 KILOMETRES SOUTH OF MARYBOROUGH AND 171 KILOMETRES NORTH WEST OF MELBOURNE.**



Majorca and district has its own Town Hall, community barbecue and playground.

Majorca has a number of historically significant buildings and sites and distinctive bluestone guttering.

## **Our History**

Majorca was founded in 1863—towards the end of the Victorian gold rush—after two prospectors struck gold at nearby McCallum's Creek. Two months later, there were 250 stores and restaurants catering to a population of around three to four thousand, although many shops and residents soon returned to nearby Maryborough.

Majorca was sustained for over 50 years through gold mining, including the Kong Meng Mine. It is now a rural area consisting mainly of farmland and the Tullaroop Reservoir which helps provide water to Maryborough.



# CENSUS SNAPSHOT



## POPULATION: 211

Male: 54.5%

Female: 45.5%

Aboriginal and/or Torres Strait Islander people: 3.2% (Victoria 0.8%)



## AGE

Median age in Majorca 46 years (Victoria 37 years)



## DWELLINGS: 87

13.8% of dwellings were unoccupied (Victoria 11.7%)

Median rent: \$200 (Victoria: \$325)



## HOUSEHOLDS

58% were family households

38.3% (31 people) were living in single person households (Victoria 24.7%)

3.7% were group households

3.7% of households had no car



## EMPLOYMENT

40.7% worked full-time (Victoria 57%)

34.9% worked part-time (Victoria 31.4%)

17.4% were unemployed (Victoria 6.6%)

7% were away from work (Victoria 4.9%)



## INCOME

In Majorca 40.3% of households had a weekly household income of less than \$650 (Victoria 20.3%) and 5.6% of households had a weekly income of more than \$3000 (Victoria 15.5%)



## INTERNET

27.6% of households in Majorca did not have access to internet (Victoria 13.6%)

# IN MAJORCA & DISTRICT WE LOVE....

- The friendly community
- Peace and quiet
- Small rural community
- Country living
- Majorca Town Hall
- History and heritage
- Park
- Arts and cultural activities
- Access to health services and hospital nearby
- Nature
- Lovely sunsets
- Starry skies
- Diversity of activities



Norma Barrett and Josie Gribble get set for tomorrow's big community garage sale at Majorca Town Hall for the 2018 Spring Fling festival.

*"The Majorca Hall is a great asset for the community".*

*"People don't know each other like they used to".*

## Garage sale at Majorca

Majorca town hall is the scene for a garage sale to raise money for the war memorial and as an important focal point for the local community its ongoing maintenance is vital, committee members say.

"We did it last year as a fundraiser for the war memorial and it was brilliant," Josie said.

"We raised money to do the re-gulding for the war memorial."

"It's the only community building in Majorca really," committee member Norma Barrett said.

"It is very well used."

"We have functions and fundraisers here," Josie said.

"And it's excellent for family reunions."

"There are dances held here once a month which are our main regular Cross, and for every to line dancing."

Those who get along to the garage sale will have to inspect the hall and enjoy the sausage will be on offer.

As to the sorts of goods — expect diverse items — Josie said.

"I'm going through phase so I'm clearing in my house — and goods," Josie said.

Another Majorca hall committee member Howard said she'd be selling books and books among as well as a tool box.

And Norma said she'll have a range from a tool box to a work horse to

## KEY ISSUES/CHALLENGES

- Isolation
- Population decline
- Ageing population
- Retaining history
- Streetscapes
- Communication with Council
- Lack of hard rubbish collection
- Public transportation
- Access to affordable high speed internet
- Lack of volunteers/ageing volunteers
- People don't know each other
- Lack of community connections
- Management of weeds
- Difficult to attract funding/support
- Lack of bridge safety/road safety





# OUR KEY PRIORITIES

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- 1** OUR COMMUNITY
- 2** OUR ECONOMY
- 3** OUR ENVIRONMENT  
(BUILT & NATURAL)
- 4** OUR LEADERSHIP



# OUR COMMUNITY

## STRATEGIC DIRECTIONS AND KEY ACTIONS:

### STRONG SOCIAL CONNECTIONS AND COMMUNITY INVOLVEMENT

1. Continue to hold regular community events/activities that could strengthen social connections between residents.
2. Advocate for the community bus to come to Majorca and district once a week.
3. Explore creative community transportation ideas that could better support residents with transportation challenges.
4. Install an accessible community noticeboard for Majorca and district.

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### A HEALTHY, SAFE AND ACTIVE COMMUNITY

1. Offer regular health and wellbeing activities in the Majorca Hall for residents e.g. yoga, meditation, art, physical activity.
2. Seek funding for the development of a community garden.
3. Seek funding for shade over the Majorca playground.
4. Explore funding opportunities for a local community-based art studio.

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### CELEBRATION OF HISTORY AND HERITAGE

1. Gather and share local history with both residents and visitors.

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*"Our playground needs shade for children and families".*



This photo featured in The Advertiser in October 1961 and features Majorca Red Cross members celebrating the 50th birthday of Frances Lodge, who was a branch member from 1942 to 1964. Majorca Red Cross will hold centenary celebrations next Tuesday from 2pm.

### One hundred years of Majorca Red Cross

One hundred years of the Majorca Red Cross will be celebrated next week. The town's Red Cross branch will host an afternoon of centenary celebrations on Tuesday at the Majorca Hall. Starting at 2 pm, the afternoon will feature a guest speaker being a part of the group for more than 40 years. Garden parties and fash parades have been some of the recent fundraisers for the branch while today the group participate in Red Cross the national anniversary.





# OUR ECONOMY

## STRATEGIC DIRECTIONS AND KEY ACTIONS:

### INCREASED TOURIST ACTIVITY

1. Seek funding for history/heritage signage in Majorca and promote Majorca in the History Trail.
2. Explore funding opportunities for street art and include Majorca in the Arts Trail.

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### RELIABLE TELECOMMUNICATION NETWORKS

1. Advocate for high speed and affordable internet and mobile phone services for Majorca and district.

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### POPULATION STABILITY/GROWTH

1. Promote the liveability of Majorca and district.
2. Advocate for equitable resourcing of outlying towns.

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*“We can only get internet on a toggle and it is very expensive”.*



# OUR ENVIRONMENT

## (NATURAL & BUILT)

### STRATEGIC DIRECTIONS AND KEY ACTIONS:

#### SAFE, ACCESSIBLE AND WELL-MAINTAINED COMMUNITY INFRASTRUCTURE

1. Seek funding for improved playground equipment and area e.g. new plantings.
2. Seek funding for the installation of seating out front of the town hall.
3. Advocate for a wider bridge and review the entrance to the bridge and signage and address road safety concerns.
4. Seek funding for improvements at the Majorca cemetery e.g. toilets, fencing, weed control and road improvements.
5. Maintain the Majorca Hall, a vital community resource.

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#### PROTECTION AND MAINTENANCE OF LOCAL HERITAGE

1. Clear out the bluestone gutters in Majorca on a yearly basis.

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#### BEAUTIFY STREETSAPES AND ENTRANCES

1. Beautify and enhance the streetscapes in Majorca.

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#### PROTECT, MANAGE AND IMPROVE NATURAL ENVIRONMENT

1. Increase plantings in Majorca and district e.g. shade trees, edible plantings.
2. Control weeds e.g. bindii, cape tulip and other weeds in Majorca and district.

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*"Our cemetery needs some attention".*





# OUR LEADERSHIP

## STRATEGIC DIRECTIONS AND KEY ACTIONS:

### ADVOCACY, LEADERSHIP AND COMMUNICATION

1. Actively connect with Council's 'champion' for Majorca to ensure leadership and support from Council with the Majorca & District Community Plan and its identified community projects.
2. Actively lead the implementation of the Majorca & District Community Plan.

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### COMMUNITY INVOLVEMENT AND VOLUNTEERING

1. Recognise and support volunteers and actively encourage the creative involvement of new volunteers.
2. Source training and support from Council to access grant opportunities for Majorca and district.

*"Everything is left to the same people all the time".*






# PUTTING OUR PLAN INTO ACTION

Implementation of the Majorca and district Community Plan will be led by the local community.

Central Goldfields Shire Council's 'Champion' for Majorca & district will attend meetings and offer guidance, advice and support wherever possible.

Relevant key stakeholders/project partners will be invited to work with the Majorca community on shared priorities.

An action plan template has been developed to assist with project planning and regular review of community priorities.





# GETTING INVOLVED

If you would like to get involved in making Majorca & District an even better place to live in 2030 contact:

Manager Community Partnerships  
Central Goldfields Shire Council  
(03) 5461 0610

